



FINANCIAL POLICY ACKNOWLEDGMENT

Thank you for choosing Rowan Family Dentistry for your dental needs. We pride ourselves in giving our patients the best possible dental experience by educating them on the services that will best meet their dental needs and by providing excellent dental care. The purpose of this letter is to educate you about your dental insurance and how it pertains to your service. It is important that you understand that we do not diagnose solely based on insurance coverage. We diagnose based on your dental needs. Insurance is not, nor has ever been, intended to pay for 100% of your dental needs. Rather, it is a supplement to help cover some of the costs associated with treatment. Your treatment plan will show you what you need, and to the best of our ability, show what your insurance will cover. However, please be aware that this is simply an ESTIMATE and may not reflect the exact amount that insurance will pay. We make no guarantees, written or implied, that insurance will pay what we ESTIMATE. Please familiarize yourself with the following:

- Your insurance policy is a contract between you, your employer and the insurance company. We are NOT a party to the contract. Our relationship is with you, not your insurance company.
- All charges are your responsibility, whether your insurance company pays or not. We ESTIMATE these payments for you.
- As a courtesy to our patients with dental insurance benefits, we will submit your claim for you.
- At no time should insurance benefits compromise your doctor's diagnosis or affect your choice of treatment.
- It is your responsibility to understand the type of dental insurance you have and the benefits selected by you and/or your employer.